

Program: Film/Video and Photographic Arts**CIP # 500699**

Program Description: Do you like taking photographs and creating videos? Would you like to learn how to edit the photographs and videos you take to create interesting images, scenes, montages, prints, slideshows and stories? In the Film, Video and Photographic, Arts classes, you will use equipment in class and explore how to work with digital cameras and camcorders to capture photographs and videos. You will learn how to enhance the images you create using Photoshop, iMovie, Final Cut and other software. You will also learn how to use Illustrator, a drawing and design software to create graphic designs including posters, CD and DVD labels, and advertisements. You may work in the television studio and production area and become involved in the daily news show; advanced students will occasionally create a “television news magazine” variety show.

Some skills needed to be successful in this program are:

- The ability to work independently in an active, multi-tasking environment.
- The ability to read, write and calculate in order to complete assignments.
- The ability to interact with fellow students on a daily basis in a productive manner, asks questions, find answers and otherwise solve problems.
- The ability to concentrate on a single project for 80 minutes.
- The ability to behave in a businesslike and professional manner.

Membership in SKILLS USA - GRAPHIC ARTS is recommended.

Enduring Understandings:

As a result of completing the Film/Video and Photographic Arts program students will understand:

- the design process as it is used in photographic and film production.
- that photographers and filmmakers visually communicate messages and stories.
- that opportunities for professional employment are enhanced through industry certifications.
- that production processes are dictated by the desired final product.

Competency Statements:

- Communications and Technology: Understand the principles of effective oral, written, and multimedia communication in a variety of formats and contexts, as well as the mathematics and use of technology applications in this field.

- **Alternative Solutions:** Understand how to create alternative solutions by using critical and creative thinking skills, such as logical reasoning, analytical thinking, and problem-solving techniques.
- **Safety:** Understand the concepts, procedures, methods, and practices related to safety in order to provide a safe work environment.
- **Professional Development:** Understand the importance of personal growth and career ready practices in the industry to ensure career success.
- **Law and Ethics:** Understand professional, ethical, and legal behavior consistent with applicable laws, regulations, and organizational norms.
- **Use of Equipment:** Understand and acquire a working knowledge of technologies and equipment applicable to area(s) of specialization.
- **Creating the Scene:** Understand and be knowledgeable in arranging the environment to create desired image or emotional response in order to communicate the message effectively.
- **Production Process:** Understand the concepts, techniques, and procedures of pre-production, production, and post-production processes.
- **Industry Organization:** Understand the roles and responsibilities of various professionals in this industry.