

**Program: Business**

**CIP # 520101**

**Program Description:** Understanding how business operates is the key to success in any field or career. The Business Education Program at the MWV Career Tech Center offers a variety of interesting courses that prepare you for success in college, or as an entrepreneur. Does business excite you? Do you want to succeed in college? Do you want to own your own business? If so, then the business education classes are for you.

**Enduring Understandings:**

***As a result of completing the Business program students will:***

- Understand that successful business ventures rely on careful strategic planning.
- Understand accounting principles fundamental to business ventures.
- Understand the interaction between the legal system and business.
- Understand that entrepreneurs drive business and influence the economy.
- Understand how technology and globalization are shaping current and future business ventures.

**Competencies: (from state of NH)**

Understand the concepts and methods of business communication and use business technology to develop effective communication skills

Understand the importance of professional development, networking, leadership and personal growth to enhance career success

Understand planning and management principles to improve workplace efficiency and achieve business objectives

Understand economic and financial concepts and analyze business and personal financial data for use in business decisions

Understand the concepts of personal finance to make sound financial decisions.

Understand business' responsibility to know, abide by, and enforce laws and regulations that affect business operations and transactions

Understand the functions of management, implementation and integration that affect a business' ability to plan, control and organize an organization or department

Understand the tools, techniques, and systems that businesses use to create exchanges and satisfy organizational objectives

Understand the importance of career and employability skills to achieve success in today's workplace